



2025/2026
SEASON
SPONSORSHIPS



ABOUT US

A great city deserves serious theatre. Theatre that sparks discourse, builds community, delights, inspires, breaks down barriers, and explores the complexities of the human spirit. Riverside Theatre strengthens the cultural fabric of Iowa City through intimate, engaging productions from classics to new works, fostering a deeper appreciation for the dramatic arts.

By partnering with us, you become an integral part of our arts community, fueling its growth and enabling professional theatre to thrive in eastern Iowa. When you choose to sponsor a production, you become part of a network that values creativity, collaboration, and innovation. Your support reverberates beyond the stage, resonating with diverse audiences, influential leaders, and passionate arts enthusiasts who are deeply committed to transforming lives through the arts.

2025/26 SEASON

**SEPTEMBER
12-28, 2025**

EDWARD ALBEE'S WHO'S AFRAID OF VIRGINIA WOOLF?

SEPTEMBER 12-28, 2025



One of the most celebrated plays of the modern era. In a small college town in New England, George and Martha stumble home after a faculty party and invite a new professor and his wife over for drinks. What begins as "fun and games" becomes a battle of wits and power dynamics, challenging our illusions about love, marriage, and the stories we cling to in order to survive. Directed by Adam Knight and featuring Tim Budd and Kristy Hartsgrove Mooers.

At the Eureka Day School in Berkeley, California, its board of directors meets in the library to deal with a crisis: an outbreak of mumps among the students. When the school's vaccine policy becomes front and center, battle lines are drawn and consensus turns slippery as misinformation spreads faster than the virus. A sharply funny, painfully timely comedy—and the 2025 Tony Award winner for Best Revival of a Play. Directed by Kathleen Johnson.

EUREKA DAY

by **JONATHAN SPECTOR**
OCTOBER 24 - NOVEMBER 9, 2025



**OCTOBER 24-
NOVEMBER 9,
2025**

**NOVEMBER 28-
DECEMBER 14,
2025**

**AGATHA
CHRISTIE'S**

THE MOUSETRAP

NOVEMBER 28 - DECEMBER 14, 2025



A timeless "who done it" by one of the greatest mystery writers of all time that has famously been performed for 70+ years on London's West End. When a young couple opens a bed and breakfast on the English countryside, their first guests turn out to be six odd and shadowy figures, each with secrets to hide. A snowstorm cuts the house off from the outside world just as a notorious murderer is revealed to be on the loose, and each guest becomes a suspect. Directed by Jon Whitmore.

(World Premiere) When comedian Megan Gogerty loses her charming, unreliable, alcoholic father, she unearths evidence of her family's ancestral ties to the founding of the state of Iowa. Were they hearty immigrants making a new life on the frontier? Or a collection of self-satisfied boot-strappers complicit in destruction and erasure? (Why choose?) As she examines Iowa's past, she lays bare the secrets that haunt her and her sisters. What do we do with our problematic relatives? With our problematic history? We tell the truth.

WORLD PREMIERE

FAIR STATE

Written and performed by
MEGAN GOGERTY
JANUARY 22 - FEBRUARY 1, 2026



**JANUARY 22-
FEBRUARY 1,
2026**

**FEBRUARY 27 -
MARCH 15,
2026**

PRIMARY TRUST

by **EBONI BOOTH**
FEBRUARY 27 - MARCH 15, 2026



Awarded the 2024 Pulitzer Prize for Drama, this play tells the story of Kenneth, a 30-something man working in a small town at a small bookstore, who spends his evenings drinking mai-tais at a Tiki bar – and chatting with his imaginary friend. When the bookstore closes, Kenneth embarks on a heartwarming journey of self-discovery and lands a job at the local bank, where he finds the kind of real connections that have always eluded him.

(World Premiere) Bea moves to a retirement home to finally live the city life she dreamed of as a girl, where she meets a new friend and unexpected suitor: Doug. When sparks fly (and Doug proposes!) she must overcome her family's objections and decide how she wants to spend the rest of her life...and with whom. Featuring Riverside co-founders Jody Hovland and Ron Clark.

THE FIANCÉ

by **EMILY BOHANNON**
APRIL 16 - MAY 3, 2026



**APRIL 16-
MAY 3, 2026**

Individual Sponsorship Opportunities

These sponsorships are exclusive opportunities to showcase your support for the arts. You are essential to helping us continue our community's tradition of artistic excellence.



Presenting Sponsor

EXCLUSIVE PER SHOW

top billing in all marketing materials as show's primary individual sponsor

mention in all press releases

social media spotlight

thank you in every pre-show curtain speech

up to 8 complimentary tickets & opportunity to purchase additional bulk tickets at 20% off

private use of lobby space for one hour pre- or post show for you and your group OR rental of the lobby at another agreed-upon time

\$3,000



Evening Sponsor

LIMIT 1 PER PERFORMANCE

mention in playbill & thank you in every pre-show curtain speech

social media spotlight

2 complimentary tickets & opportunity to purchase additional bulk tickets at 20% off

private use of lobby space for one hour pre- or post show for you and your group

\$500

Don't Wanna Go Alone?

Consider becoming a presenting or evening sponsor with a few of your family members, a group of friends, or even your book club. Sharing sponsorships are a great way to show your support of the arts and share in price and perks with others.

Corporate Sponsorship Opportunities

These sponsorships are exclusive opportunities to showcase your business' support for the arts. They are essential to helping us continue our community's tradition of artistic excellence.



Presenting Sponsor

top billing in all marketing materials
as show's primary sponsor

mention in all press releases

logo on all marketing materials

full page ad in playbill & thank you in
every pre-show curtain speech

social media spotlight

up to 8 complimentary tickets &
opportunity to purchase additional
bulk tickets at 20% off

private use of lobby space for one
hour pre- or post show for you and
your group OR rental of the lobby at
another agreed-upon time

\$3,000



Producing Sponsor

logo on all marketing materials

1/2 page ad in playbill & thank you in
every pre-show curtain speech

social media spotlight

2 complimentary tickets &
opportunity to purchase additional
bulk tickets at 20% off

private use of lobby space for one
hour pre- or post show for you and
your group

\$1,000

Full Season Playbill Sponsor

1/4

1/4 Page Ad
\$250

1/2

1/2 Page Ad
\$735

1

Full Page Ad
\$1050

We also have single show playbill pricing upon request!

CONTACT US

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