



Riverside Theatre

www.riversidetheatre.org



2023/2024 SEASON SPONSORSHIPS

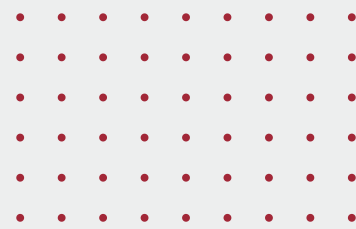


ABOUT US

A great city deserves serious theatre. Theatre that sparks discourse, builds community, delights, inspires, breaks down barriers, and explores the complexities of the human spirit. Riverside Theatre strengthens the cultural fabric of Iowa City through intimate, engaging productions from classics to new works, fostering a deeper appreciation for the dramatic arts.

By partnering with us, you become an integral part of our arts community, fueling its growth and enabling professional theatre to thrive in eastern Iowa. When you choose to sponsor a production, you become part of a network that values creativity, collaboration, and innovation. Your support reverberates beyond the stage, resonating with diverse audiences, influential leaders, and passionate arts enthusiasts who are deeply committed to transforming lives through the arts.

2023/24 SEASON



THE TRIP TO BOUNTIFUL

OCT 20 - NOV 5

by Horton Foote

October 20-November 5

From the celebrated screenwriter of *To Kill a Mockingbird*, this play tells the story of Carrie Watts, a woman who longs to return to her childhood home of Bountiful, Texas, which she hasn't seen in 20 years. A play about family, love, and obligation... and the journeys that define us.

BRONTË: THE WORLD WITHOUT

NOV 30 - DEC 10

American Premiere by Jordi Mand

November 30 - December 10

A beautiful intersection of art and family: the story of the Brontë sisters: Charlotte, Emily, and Anne during the period in which they wrote masterpieces such as *Jane Eyre*, *Wuthering Heights*, and *The Tenant of Wildfell Hall*. But, as ambitious women in the 1800s, their pioneering literary careers do not come without costs.

A CASE FOR THE EXISTENCE OF GOD

JAN 19 - FEB 4

by Samuel D. Hunter

January 19-February 4

A prescient meditation on human resilience from the playwright and screenwriter of last year's Academy Award-winning film *The Whale*. Set inside a small office in southern Idaho, two men meet to go through the confusing and often maddening application process for a loan. But while facts are seemingly cut and dry, relationships are not so simple.

THE MOUNTAINTOP

FEB 23 - MAR 10

by Katori Hall

February 23 - March 10

From Pulitzer Prize-winning playwright Katori Hall comes this gripping re-imagining of the night before the assassination of civil rights leader Dr. Martin Luther King, Jr. in 1968. Dr. King has just delivered his seminal "I've Been to the Mountaintop" speech, when he retires to the Lorraine Motel. A mysterious stranger arrives, pressing him to confront his destiny and consider what his legacy will mean for America.

HEREIN LIES THE TRUTH

APR 18-28

World Premiere by Aaron Pang

April 18-28

Solo writer-performer, and current MFA candidate in Nonfiction Writing at the Writers Workshop, Aaron Pang's autobiographical play present the accident that changed the trajectory of his life. A story of recovery and a journey towards finding intimacy, this play will make you question what you think you know – how notions about disability and race can blur the truth. Who are stories for: the listener – or for the person sharing their truth?

Corporate Sponsorship Opportunities

These sponsorships are exclusive opportunities to showcase your business' support for the arts. They are essential to helping us continue our community's tradition of artistic excellence.



Presenting Sponsor

EXCLUSIVE PER SHOW

top billing in all marketing materials
as show's primary sponsor

mention in all press releases

logo on all marketing materials

full page ad in playbill & thank you in
every pre-show curtain speech

social media spotlight

up to 8 complimentary tickets &
opportunity to purchase additional
bulk tickets at 20% off

private use of lobby space for one
hour pre- or post show for you and
your group OR rental of the lobby at
another agreed-upon time

\$5,000



Producing Sponsor

LIMIT 3 PER SHOW

logo on all marketing materials

1/2 page ad in playbill & thank you in
every pre-show curtain speech

social media spotlight

2 complimentary tickets &
opportunity to purchase additional
bulk tickets at 20% off

private use of lobby space for one
hour pre- or post show for you and
your group

\$1,000

Playbill Sponsor

1/4

1/4 Page Ad
\$499

1/2

1/2 Page Ad
\$699

1

Full Page Ad
\$999

Individual Sponsorship Opportunities

These sponsorships are exclusive opportunities to showcase your support for the arts. You are essential to helping us continue our community's tradition of artistic excellence.



Presenting Sponsor

EXCLUSIVE PER SHOW

top billing in all marketing materials as show's primary individual sponsor

mention in all press releases

social media spotlight

thank you in every pre-show curtain speech

up to 8 complimentary tickets & opportunity to purchase additional bulk tickets at 20% off

private use of lobby space for one hour pre- or post show for you and your group OR rental of the lobby at another agreed-upon time

\$3,000



Evening Sponsor

LIMIT 1 PER PERFORMANCE

mention in playbill & thank you in every pre-show curtain speech

social media spotlight

2 complimentary tickets & opportunity to purchase additional bulk tickets at 20% off

private use of lobby space for one hour pre- or post show for you and your group

\$500

Don't Wanna Go Alone?

Consider becoming a presenting or evening sponsor with a few of your family members, a group of friends, or even your book club. Sharing sponsorships are a great way to show your support of the arts and share in price and perks with others.

Summer Shakespeare Sponsorship Opportunities

These sponsorships are exclusive opportunities to showcase your organization's support for Riverside's Free Shakespeare in the Park. **Free Shakespeare is NOT free to produce**, your sponsorships are essential to helping us continue to offer this gift to our community



Presenting Sponsor

top billing in all marketing materials including logo above the title on banner hung in Lower City Park and on all posters

mention in all press releases

social media spotlight

thank you in every pre-show curtain speech

private rental of the lobby at 119 College St for up to 4 hours at an agreed-upon time

a picnic basket of snacks and wine for your party

\$15,000



Producing Sponsor

inclusion of logo on all marketing materials including at the bottom of the banner hung in Lower City Park and on all posters

mention in all press releases

social media spotlight

thank you in every pre-show curtain speech

private rental of the lobby for up to 2 hours at 119 College St at an agreed-upon time

a picnic basket of snacks and wine for your party

\$5,000

Evening Sponsor

When sponsoring an Evening of Free Shakespeare you receive recognition in the playbill, a social media spotlight, a verbal mention in that evening's curtain speech, reserved tickets and a picnic basket of snacks and wine for your party.

\$2,000

CONTACT US

Riverside Theatre

119 E College St, Iowa City, IA

319-887-1360

www.riversidetheatre.org

Kathleen Johnson

Director of Outreach & Education

Kathleen@riversidetheatre.org

319-331-4987