



119 E College St.
Iowa City, IA 52240
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BOARD OF DIRECTORS

Amy Kanellis, *Chair*
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Riverside Theatre 2023 Sponsorship Opportunities for Individuals

Regular Season Show Individual Sponsorships

These sponsorships are exclusive opportunities to showcase your support for the arts. They are essential to helping us continue our community's tradition of artistic excellence.

Presenting Individual Sponsor - \$3,000: *exclusive per show*

- top billing in all marketing materials as show's primary individual sponsor, mention in all press releases, social media spotlight, up to 8 complimentary tickets, and thank you in every pre-show curtain speech.

Evening Sponsor - \$500: *limit one per performance, 11 per show –*

two complimentary tickets, mention in playbill, and thank you in pre-show curtain speech on the night of sponsorship.

Free Shakespeare Individual Sponsorships

Our Free Shakespeare programming is a cornerstone of Eastern Iowa's summer cultural scene. Presenting classic works produced and performed by professional theatre artists at the outdoor Festival Stage in Lower City Park, these performances are free from any financial barriers to entry and are extremely well-attended.

Presenting Sponsor - \$5,000: *exclusive* - top billing in all marketing

materials as show's primary individual sponsor, mention in all press releases, recognition in the playbill, social media spotlight, reserved seating on a night of your choice, and thank you in every pre-show curtain speech.

Evening Sponsor - \$2,000: *limit eight* – secondary billing as individual

show sponsor, recognition in playbill, reserved seating on your chosen evening, and thank you in your chosen night's pre-show curtain speech.