



119 E College St.
Iowa City, IA 52240
(319) 887-1360

BOARD OF DIRECTORS

Lois Cox, *Co-Chair*
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Amy Kanellis
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Weijing Wu
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Riverside Theatre 2022 Sponsorship Opportunities for Businesses and Organizations

Regular Season Show Sponsorships

These sponsorships are exclusive opportunities to showcase your business' support for the arts. They are essential to helping us continue our community's tradition of artistic excellence. Potential attendance: ~ 1,650

Presenting Sponsor - \$5,000: *exclusive per show* - top billing in all marketing materials as show's primary sponsor, mention in all press releases, logo on all marketing materials, full page ad in playbill, social media spotlight, up to 8 complimentary tickets, and thank you in every pre-show curtain speech.

Producing Sponsor - \$1,000: *limit three per show* – logo on all marketing materials, ½ page ad in playbill, two complimentary tickets, and thank you in every pre-show curtain speech.

Playbill Sponsor – variable:

¼ page ad: \$350
½ page ad: \$475
full page ad: \$720

Free Shakespeare Sponsorships

Our Free Shakespeare programming is a cornerstone of Eastern Iowa's summer cultural scene. Presenting classic works produced and performed by professional theatre artists at the outdoor Festival Stage in Lower City Park, these performances are free from any financial barriers to entry and are extremely well-attended. Potential attendance: ~ 5,192

Presenting Sponsor - \$10,000: *exclusive* - top billing as show's primary sponsor, mention in all press releases, prominent logo on all marketing materials, full page ad in playbill, social media spotlight, reserved seating on night(s) of your choice, and thank you in every pre-show curtain speech.

Producing Sponsor - \$5,000: *limit five* – secondary billing as show sponsor, logo on all marketing materials, 1/2-page ad in playbill, social media spotlight, reserved seating on a night of your choice, and thank you in every pre-show curtain speech.

Playbill Sponsor – variable:

¼ page ad: \$350
½ page ad: \$475
full page ad: \$720